

CHARACTER STABLES SPORTHORSES LOGO AND HISTORY

Character Z

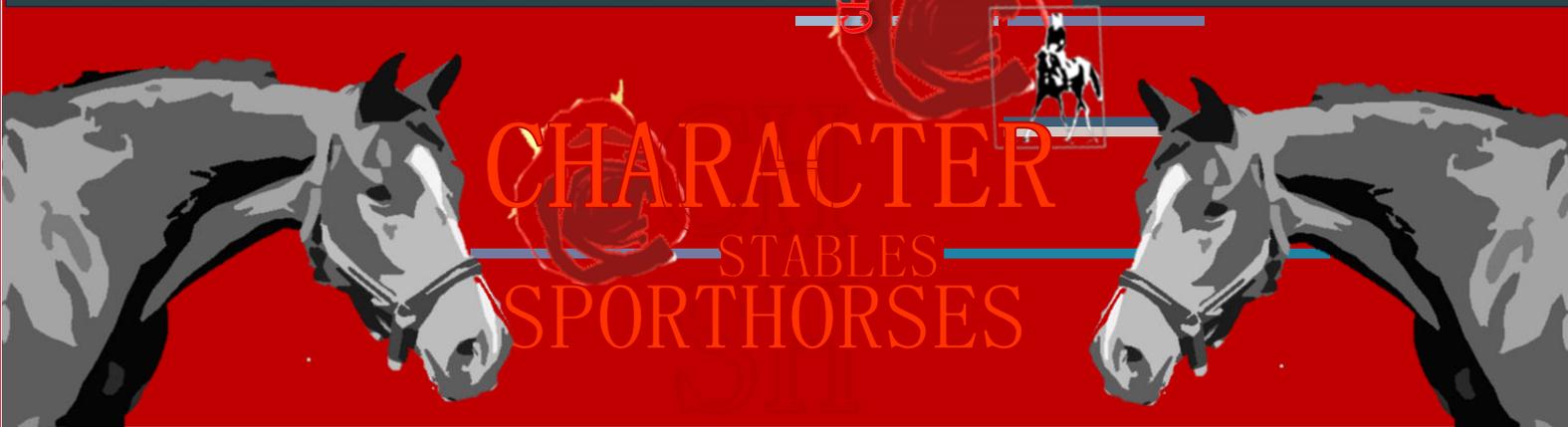
Platina Z

Carino Z

R. Ginebrés



CHARACTER STABLES



CHARACTER
STABLES
SPORTHORSES

CHARACTER STABLES SPORHORSES LOGO AND HISTORY

Character Stables Sporthorses:

Character Stables is named after Character Z, in honor to our mare *Character Z* and her legacy.

Our logo

i-The 4 horses in our logo:

The 4 horse heads represent our 4 Character Stables' foundation horses:

Character Z, Platina Z, Carino Z and R. Ginebrés

In addition Character Z's image appears at the footing on a red background.

ii-The Red Rose in our logo:

The red rose symbolizes the dedication, athleticism, resilience, commitment, hard work, determination, bravery, heart, passion, love, and character necessary to reach the equestrian winners' circle. All values embodied by Character Z as well as the perfect icon to honor all triumphant horses & riders.

A red rose is a symbol of passion, and passion is what makes riders and horses shine, transforming technique into a masterpiece of art. Red Roses mean passion, love, and beauty, all of which characterize the bond between horse and rider in true horsemanship.

iii-The red background color in our logo:

Red represents the power, beauty, and nobility of warmbloods and equestrian sports. Red is inherently exciting as equestrian sports are, bringing to our mind the idea of readiness, self-confidence, bravery, passion, honor and success. Red stands for valor and hardiness and in relation to sports red evokes the idea of winner, achiever, intense, active, competitive, daring, and dominating. Red draws attention and is perceived as more dominant and more competitive. Red increases enthusiasm, stimulates energy, encourages action and boosts team confidence, an essential ingredient for a horse and rider special bond that leads the team to excel.

iv-The blue stripes in our logo:

The blue is for blue-ribbons & rosettes traditionally awarded to champions as an award to distinguish excellence, honor, fair play, perseverance and triumph.

Character Stables History:

Character Z's story: Character Z was a very promising prospect, with extraordinary form over fences - showing impeccable style, outstanding technique and great scope- plus very good, expressive three basic gaits, until a terrible accident outside at a paddock put an end to her sporting career and almost claimed her life.

Character Z withstood the excruciating, almost unbearable pain of a comminute fracture for a whole night before veterinary emergency care was able to compensate her and immobilize her broken foreleg. This was the beginning of a long, very harsh period of time and seven endless months confined to her stall wearing a cast. Her wish to live was stronger than the suffering she endured.

Character had to learn how to get up on her three sound legs as well as how to turn and move in this way. The prognosis was bad and the potential complications left

CHARACTER STABLES SPORTHORSES LOGO AND HISTORY

little room for hope. Yet Character defied all odds and proved she was decided to live, showing extreme resilience and a powerful will to live that led her not only to bear the unbearable but to never let the pain blind her mind, showing amazing skills to develop techniques to lie down on both sides and stand up alone efficiently positioning her three sound legs according to which side she was laying on to support her weight and lift herself unaided.

She also worked out how to hop in three legs, very careful not to put weight on the fractured leg, to reach her food and water. Character Z was smart enough to spend long periods of time lying down resting. The later we believe could well have been the key to success in avoiding laminitis.

When the cast was removed, her skin was severely bruised and injured, thus she also had to stoically withstand the process of having the injuries heal while having her leg on a special orthopedic brace for another extra month.

Rehabilitation was gradual, a few steps outside her stall, Alec and me by her side, every now and then allowing her to graze and sun bask before leading her back to her stall. The distance she was allowed to walk was slowly increased. Each step demanded a huge effort from our brave Character Z but she was always surprising us, improving day by day.

Character Stables Sporthorses is born:

That same 2007 spring Character Z became our first Character Stables 'broodmare - soon to be followed by Platina Z. Afraid to put in risk her healing process we favored embryo transfer reproductive method, using Character Z as donor, which she proved to be an extraordinary prolific one.

Character Stables Sporthorses was thus born, with our Character Z heroine and our three other horses: Platina Z and our two stallions, Carino Z and R. Ginebrés as *the Character Stables` foundation stock*.